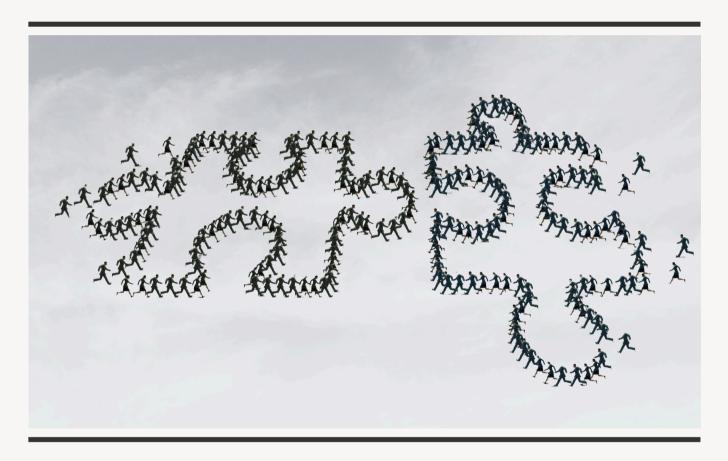
# EXPLORE THE BENEFITS OF PARTNERING WITH US



# 2025 Sponsorships and Benefits Overview



Explore our sponsorship packages for mutual growth opportunities

# **SPONSORSHIP**

Boost your brand with our sponsorship packages

### **BENEFITS**

Access exclusive benefits for your company

### **OPPORTUNITIES**

Unlock new opportunities with our corporate sponsorships

# **ABOUT US**

The International Association of Insurance Receivers (IAIR) was founded in 1991 to provide persons involved with insurance receiverships and financially stressed or troubled insurers a forum to exchange information, develop best practices, establish and maintain accreditation standards, and educate its members and others concerning the administration and restructuring of such insurers. IAIR's mission includes the establishment of a professional organization comprised of individuals who provide services associated with the affairs of insurers that are in receivership or otherwise financially troubled and in need of restructuring.

# **RESOLUTION WORKSHOP**

The Insurance Resolution Workshop is the International Association of Insurance Receivers' premier event held in the spring each year. It is recognized for providing advanced, focused education for insurance receivers, regulators, guaranty system personnel, and other insurance professionals. The workshop includes an interactive program of speakers discussing the latest issues, and providing unique networking opportunities.

# TECHNICAL DEVELOPMENT SERIES (TDS)

The Technical Development Series is the **International Association of Insurance Receivers**` specialized educational program held in the fall each year. Focusing on a primary issue, it provides advanced, focused education on the selected issue or topic and affords more specialized training for insurance receivers, regulators, guaranty system personnel, and other insurance professionals.





# ANNUAL CORPORATE & EVENT SPONSORSHIP BUNDLES BENEFITS GUIDE

# Publicity: Recognition as exclusive Diamond Sponsor on IAIR web page for one year / Posting of the Sponsor's logo on IAIR Home / Page with a link to the Sponsor's website / Verbal and Print Recognition at all IAIR events (Issues Forums, Workshop and TDS) / Opportunity for corporate promotional video (:30 sec) on IAIR website for one year. **Public Relations:** Speaker role for a representative of the Sponsor (or its designee) at one IAIR event, (IAIR to have final approval on the DIAMOND speaker/author and topic). SPONSOR \$15.000 Exhibit. Opportunity to place additional items at event(s) / Opportunity to place pull-up banner at event(s) / Space on a materials \*EXCLUSIVE table for the Sponsor at all IAIR events. Printed Program & Signage: Full page color advertisement in designated IAIR conference program book (submitted by sponsor) / IAIR EVENT Acknowledgement: Select an available \$3,500 sponsorship for each of IAIR events (Resolution Workshop and TDS) or a combination of sponsorships totaling \$3,500 for selected IAIR events. Membership: Up to four (4) Complimentary Memberships (Value up to: \$2,000) Publicity: Posting of the Sponsor's logo on IAIR Home Page with a link to the Sponsor's website / Recognition on event web page as the Platinum Sponsor for one year / Verbal and Print Recognition at all IAIR events (Issues Forums, Workshop, and TDS) / Opportunity for corporate promotional video (:30 sec) on IAIR website for one year. Public Relations: Speaker role for a representative of the Sponsor(or its designee) at one IAIR event (IAIR to have final approval on the speaker/author and topic). **PLATINUM SPONSOR** Exhibit: Opportunity to place additional items at events / Opportunity to place pull-up banner at events / Space on a \$10,000 materials table for the Sponsor at all IAIR events. Printed Program & Signage: Half page advertisement in designated IAIR Workshop program book (submitted by sponsor). IAIR EVENT Acknowledgement: Select an available \$3,500 sponsorship for one of IAIR's events or a combination of sponsorships totaling \$3,500 for each elected IAIR events. Publicity: Posting of the Sponsor's logo on IAIR Home Page with a link to the Sponsor's website / Opportunity for corporate promotional video (:30 sec) on IAIR website for one year / Recognition on event web page for one year. Public Relations: Speaker role for a representative of the Sponsor(or its designee) at one IAIR event (IAIR to have final approval on the speaker/author and topic). **GOLD** Exhibit: Opportunity to place additional items at events / Opportunity to place pull-up banner at events / Space on a **SPONSOR** materials table for the Sponsor at all IAIR events. \$7,500 Printed Program & Signage: Quarter page advertisement in designated IAIR Workshop program book (submitted by sponsor). IAIR EVENT Acknowledgement: Select an available \$2,500 sponsorship for one IAIR event or a combination of sponsorships totaling \$2,500 for the selected IAIR events. Publicity: Posting of the Sponsor's logo on IAIR Home Page with a link to the Sponsor's website / Recognition at all IAIR events (Issues Forums, Workshop and TDS) / Opportunity for corporate promotional video (:30 sec) on IAIR website for one year / Recognition on IAIR web page as Silver Sponsor for one year. Exhibit: Space on a materials table for the Sponsor at all IAIR events / Opportunity to place additional items at event / **SILVER SPONSOR** Opportunity to place pull-up banner at event. \$4,000 Printed Program & Signage: Quarter page advertisement in designated IAIR Workshop program book (submitted by sponsor). IAIR EVENT Acknowledgement: Select an available \$1,500 sponsorship for one IAIR event.

-Publicity: Posting of the Sponsor's logo on IAIR Home Page with a link to the Sponsor's website.

-Exhibit: Space on a materials table for the Sponsor at all IAIR events.

-Publicity: Recognition at all IAIR events (Issues Forums, Workshop and TDS).

**BRONZE** 

SPONSOR

\$1.500

# **EVENT-ONLY SPONSORSHIP OPPORTUNITIES**

Select a sponsorship(s) below, and choose one or more 2025 events to support: Resolution Workshop, Technical Development Series (TDS), or an Issues Forum

### PRESIDENT'S WELCOME RECEPTION SPONSOR

Promote your company as the lead sponsor of the hospitality networking event with signage at the President's Welcome Reception.

- Cups, napkins OR stirrers with sponsor logo
- 1-promotional piece to be inserted into the attendee conference bag.
- Sponsor can place additional items at reception
- Sponsor can place pull-up banner at reception
- Sponsor logo on IAIR event webpage and program materials

### BREAKFAST SPONSOR

Promote your company as the lead sponsor of the hospitality networking event with signage at the Breakfast.

# \$3,500

- 1-promotional piece to be inserted into the attendee conference bags.
- Sponsor can place pull-up banner at breakfast buffet
- Sponsor logo on IAIR event webpage and program materials

### **KEYNOTE LUNCH SPONSOR**

Your company will be the official host of the Keynote Lunch at an event of your choice.

- Corporate logo recognition at lunch
- 1-promotional piece to be inserted into the attendee conference bags.
- Sponsor can place pull-up banner/signage at lunch buffet
- Sponsor logo on IAIR event webpage and program materials

## **EDUCATION SESSION PEN/PAPER SPONSOR**

Your company sponsors the pens and paper for attendees to take notes with at each education session of the conference.

- Corporate logo on pen and paper placed at each session of the event
- 1-minute moderator introduction at the beginning of session
- 1-promotional piece to be inserted into the attendee bag.
- Sponsor logo on IAIR event webpage and program materials

## **TOTE BAG SPONSOR**

Get noticed with your logo imprinted on the tote bag that attendees receive at registration.

# 2,500

- Corporate logo imprinted on the tote bag distrubuted to all attendees
- One bag given to each attendee, distributed to approximately 75 attendees
- Sponsor logo on IAIR event webpage and program materials

### **AV SPONSOR**

Promote your company as the lead sponsor for an IAIR event of your choice.

# \$2,000

- Choice of one IAIR event to support audio visual needs
- · 1-promotional piece on registration table
- Podium acknowledgement: Sponsor will receive verbal recognition for your contribution from one of the speakers at each IAIR event
- Sponsor listing on IAIR event webpage and program materials

Don't see a sponsorship level that fits your budget? Contact us, and we'll work together to create a custom package just for you!

✓ office@iair.org



www.iair.org

# EVENT-ONLY SPONSORSHIP OPPORTUNITIES

## **BADGE & LANYARD SPONSOR**

Gain exposure to all event attendees with your company logo on badges and lanyards.

# \$2,000

- · Corporate logo displayed on lanyard
- 1-promotional piece to be inserted into the attendee conference bag. Sponsor bears print cost and responsibility to have promotional item arrive before conference
- Sponsor listing on IAIR event webpage and program materials

### **BREAK SPONSOR**

Your company hosts a break during an event of your choice.

# \$1,500

- Recognition as afternoon or morning break, signage at the station
- Sponsor can place additional items at break station
- Sponsor can place pull-up banner at break station
- Sponsor listing on IAIR event webpage and program materials
- Sponsor listing on IAIR event webpage and program materials

### **EVENT SUPPORTER**

# \$500

- 1-promotional piece to be inserted into the attendee bags.
- Sponsor listing on IAIR event webpage and program materials

Don't see a sponsorship level that fits your budget?
Contact us, and we'll work together to create a custom package just for you!

Annual corporate and event-specific sponsorship support is vital to the success of IAIR's programs and initiatives. Your sponsorship not only enhances the quality of our events but also strengthens our ability to drive innovation, foster collaboration, and deliver impactful experiences for our members and attendees. By partnering with us, you are investing in the growth and sustainability of our industry, gaining valuable exposure, and demonstrating your commitment to excellence and industry development.



