



INTERNATIONAL ASSOCIATION OF INSURANCE RECEIVERS

PROMOTING PROFESSIONALISM AND ETHICS

MEMBERSHIP AND PROMOTION COMMITTEE CHARTER

Committee Purpose:

Actively recruit and retain diverse, engaged members, ensuring the ongoing vitality of growth of our membership base, and develop and execute strategies to positively promote the association and coordinate the association's activities with other entities.

Committee Responsibilities and Duties:

- Supervising all IAIR membership issues in coordination with the Administrator and subject to Board of Directors direction, control, and reversal, including maintaining complete, accurate and current membership records;
- Ensuring the integration of accurate membership financial records with accounting and financial reporting systems;
- Developing and implementing programs to retain existing members and recruit new members inside and outside of the United States;
- Developing policies and procedures to permit and govern reinstatement of former members;
- Reviewing and reaching decision on all membership applications and reinstatements;
- Recommending the amount of the annual membership dues and payment schedules;
- Developing an annual budget for Committee activities to be submitted for Board of Directors approval;
- Developing and implementing methods to market, promote and publicize IAIR and its activities/events;
- Obtaining corporate and programmatic sponsorships for the IAIR's educational programs and other IAIR events; and
- Identifying other entities with which the IAIR might cooperatively offer programs and/or member promotions and benefits and negotiating memoranda of understanding with such entities, subject to Board of Directors' approval.

Qualifications for committee members (if any besides active IAIR membership):

Effective communication skills, a passion for IAIR's mission, ability to build relationships, commitment to outreach and recruitment, organizational awareness and a willingness to actively participate in membership drives and retention initiatives.

Commitment (both time and overall term):

1 hour per month/two-year unlimited renewable term

Benefits to IAIR and to the committee volunteers:

The Membership and Promotion Committee contributes to IAIR's excellence by actively managing and growing its membership base by recruiting new members, retaining existing ones, understanding member needs, and promoting engagement through targeted strategies, ultimately leading to increased revenue and stronger community within IAIR and building a stronger professional network.